

**SHOW >>
STAND OUT
and WIN**



HOSPITALITY

SURVEY >> 3D for Travel & Hospitality

From vacation rentals, to hotels and event spaces, you can elevate the promotion of your business with 3D tours that increase bookings, drive higher occupancy rates, and increase engagement rates.

Increase in Bookings **14 %**

Greater engagement
With 3D tours vs. 2D imagery
*Vacasa case Study **300%**

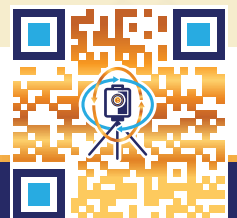
What's in for Hotels and Venues ?

Some core facts and figures about Immersive 3D experience:

As the American advertising and PR agency Ypartnership investigated, 57% of all leisure travelers and 46% of business travelers want to see a 360° virtual tour as a decision-making aid on a hotel's website. More than 50% of respondents use virtual tours in their online research, and the trend is rising.

78% of respondents express that visual impressions of the ambiance are their primary criterion for booking decisions. In a study of 130,000 "unique consumers" by the hotel chain Omni Hotels, it was found that the conversion rate among the group of consumers who had seen a virtual 360° tour was 2.9 times higher than the control group. Overall, this group was 67% more likely to book ultimately. In addition, the study revealed that a hotel's 360° tour is also an important customer acquisition tool on third-party websites. Nearly 30% of consumers who viewed the virtual tour on a third-party website visited the Omni website. Of these, a significant percentage made a booking. These results demonstrate the value of 360° tours and their critical impact on the consumer decision-making process.

Best Western Chain determined the significant added value of a 360° presentation and virtual reality technology for the hotel industry. Hotels with a virtual 360° tour were able to record up to 48% more bookings. Due to the impressive and unexpected result, Best Western International decided to deploy a 360° virtual reality experience for all 2,000 hotels in North America in order to significantly increase sales.



Use cases:
Matterport for hotels;

Combination Drone Flight
and Matterport 3D Modell



VIDEO



VIDEO



Get Free Estimate



AR and VR Ready

Experience your space
virtually - as realistically -
as if you were on site.



Easy Integration

Embed virtual tour´s
easily & quickly into your:

- Website**
- Social Media**
- Google Street View**



Professional Creation Service

Our experts support
you with the design and the
complete implementation.



Interactive hotspots

Integrate users

Draw your customers' attention
to certain elements in
your virtual tour by setting
interactive hotspots.

The hotspots invite users
to discover additional content,
such as supplementary
information texts, images or videos.



Drone Shots for

TikTok

You can easily place additional
multimedia conten
such as Sound and live
videos in your virtual tour.

However, there is much
more to this. Excite with
spectacular indoor flights
optimized for platforms
like TikTok and Instagram



Responsive design

Easily publish on all channels:
from the web browser to mobile
apps (iOS & Android) to the
VR headset, everything is
possible here. Your VR tours are
always available and can be
called up regardless of location
and device.

